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## **SunBriteTV Unveils New 46-inch Full-HD All-Weather Outdoor LCD Television**

MOORPARK, Calif., (February 25, 2008) – Bringing outdoor entertainment to a new level of enjoyment, SunBriteTV, the pioneer of all-weather TV technology, introduces the new 4610HD, a 46-inch all-weather full high-definition LCD television.

“The all-weather design of SunBriteTV’s LCD televisions allow home-owners the luxury of enjoying backyard TV and video entertainment without the concern of bringing the television inside at the sign of inclement weather,” said Lynn Stearn, vice president of SunBriteTV. “And now, with the full 1080p full-HD feature on Model 4610HD, we provide improved viewing pleasure, as well.”

Engineered for outdoor installation, Model 4610HD is designed with a corrosion-resistant, powder-coated aluminum exterior that protects the internal TV components from rain, dirt, insects, and extreme temperature ranges.

The TV’s baffled and filtered dual-fan airflow system quietly keeps the unit cool in temperatures up to 122 degrees F. In extremely cold climates, the internal thermostatically-controlled heater activates automatically when the TV’s internal temperature dips to 32 degrees F. The heater provides a 20 degree F. temperature rise, allowing the TV to safely remain outdoors in temperatures as low as -24 degrees F.

SunBriteTV's innovative watertight cable entry system and cable pass-through design ensures quick and easy hook-up to a wide selection of video inputs, including two HDMI cables, component, VGA, S-video, composite, RF, RS232 serial, and discrete IR control. The user-friendly operating controls are also sealed against rain and moisture.

The 4610's high-definition LCD screen displays an extra-bright 1920 x 1080 pixel image with 2000:1 contrast ratio. The screen is protected by an anti-reflective, impact and scratch-resistant window that is built into the exterior.

The 4610HD includes a removable table stand, a water-resistant remote control with long-life lithium batteries, and a one-year, in-factory, parts and labor warranty. SunBriteTV offers optional articulating and non-articulating wall mounts and ceiling mounts. For additional backyard placement choices, a deck/planter pole mount is also available. The pole can be set in concrete, a planter, or bolted directly to a flat surface like a patio or pool deck. The pole and supporting flange for the 46" model are made from zinc-plated steel and are powder-coated to eliminate corrosion. Pairing SunBriteTV with the articulating mount gives users virtually unlimited viewing options.

The 4610HD, with a suggested retail price of \$5495, will be available in April through SunBriteTV's network of qualified dealers.

In addition to Model 4610HD, SunbriteTV also offers the 32-inch Model 3210HD, and the 23-inch Model 2310. Both TVs are HD Compatible and sport the equivalent environmental feature-set as model 4610HD. For more information, visit SunBriteTV at [www.sunbriteTV.com](http://www.sunbriteTV.com).

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