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SUNBRITETV LAUNCHES A NEW ALL-WEATHER

INTERACTIVE LCD TOUCHSCREEN DISPLAY

[Editor's Note: Please use complete name, "SunBriteTV" when referencing the company]

MOORPARK, Calif., February 23, 2009 — **SunBriteTV®**, the innovator of all-weather outdoor LCD television technology, introduces Model **3220HD-TS**, a 32-inch all-weather, touchscreen display designed for outdoor commercial installations where interactivity can be used for directories, promotions, advertising and education.

"We've integrated a bright 32-inch HD LCD display and weather-resistant interactive touch screen into an all-weather exterior that protects the system from rain, dirt, insects and extreme temperature ranges," said Lynn Stearn, Vice President of Sales and Marketing. "This design gives users the option of using the unit without a kiosk or enclosure, which can be cost-saving to many installations!"

The 32-inch LCD HD screen on model 3220HD-TS displays a bright 1366 x 768 pixel image with 1500:1 contrast ratio. Built into the exterior, in front of the LCD screen is the all-weather interactive touch screen that is available in either Surface Acoustic Wave technology or Dispersive Signal technology.

The filtered airflow system within the unit keeps the TVs cool in temperatures up to 122° degrees F. When the internal temperature dips to 32° F, the interior heater activates automatically, allowing the TV to safely remain outdoors in temperatures as low as -24° F.

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SunBriteTV's watertight cable entry system and cable pass-through design ensures quick and easy hook-up to a wide selection of video inputs, including two HDMI connections, component, VGA, S-video, composite, RF, RS232 serial and the discreet IR control. Using a fiber optic light path, the IR window is concealed inside the water-tight cable door. The water-resistant detachable speaker module can to be removed when the TV is integrated with an external sound system or when audio is not required.

About SunBriteTV

SunBriteTV's all-weather televisions have been time-tested in home installations, outdoor sports arenas, restaurant & hotel patios, and even on military vehicles participating in field operations. To find out more about SunBriteTV, visit www.sunbritev.com or call 866.357.8688.

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